



**Best Doctors®**  
Information When It Matters Most



## Is Your Health a Matter of Luck or Choice?

CONNECTING PEOPLE TO THE  
BEST MEDICAL CARE

*Is the diagnosis correct?  
What is the most appropriate treatment?  
Who is the best doctor?  
Where is the most experienced medical centre?  
How do I access the doctor and the centre?*

### In Healthcare, Knowledge Can Save Lives

Healthcare decisions can be the most important decisions in your life when you are seriously injured or ill. The Best Doctors Service Card is available to help you find your way through the maze of medical information and healthcare choices and to help you make informed decisions about your healthcare when it matters most. Become a Best Doctors Service Card member when you are healthy, so we can help you when you are not. *For a monthly rate of just \$7.50 for you and \$15.00 for your entire family, you will enjoy unlimited lifetime access to the services provided by Best Doctors, as long as you remain a member.*

Best Doctors is the world leader in connecting people with the best medical care. Using its renowned database of over 50,000 doctors recognized as the best by top specialists, Best Doctors provides immediate access to the best medical knowledge and peace of mind to millions of people around the world when faced with a serious condition. Best Doctors services are available worldwide, serving more than 10 million lives in 30 countries.

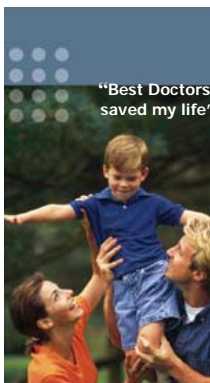
### Delivering the best, when you need it most

Through access to top-ranked hospitals, the latest technologies, opinions of world-class specialists and personal care management, the Best Doctors Service Card can help you make the most appropriate choices surrounding your healthcare.

### Best Doctors Service Card provides you with...

- Access to the latest technologies and opinions of world-class medical specialists.
- An in-depth review of your medical files to assist in the development and confirmation of the diagnosis and to help develop a treatment plan.
- Access to your own Personal Advocate, who works with world-class medical specialists, to help you and your treating physician determine the proper course of treatment for your specific condition.
- Immediate access to a constantly updated global database of over 50,000 specialists who have been deemed the "best" by their peers and who are best qualified to meet your specific medical needs.
- Rapid answers to your medical questions without having to leave home.
- Ongoing support from your Personal Advocate to help you make informed decisions about your healthcare.
- Continual monitoring of your treatment to help ensure your medical priorities are being met.

### Making a Difference...



*"I was suffering from severe heart valve leakage and regurgitation. I couldn't walk up a flight of stairs without fatigue and my local doctors were prepared to conduct a complete heart valve replacement and did not see any imminent danger. The heart valve replacement would unfortunately eliminate the possibility of my ever having children again. Thanks to Best Doctors, I was given access to the leading cardiologist in Baltimore, who reviewed my case and detected that my leakage posed a more serious situation and I required more immediate surgical intervention. However, his expertise enabled him to repair my heart valve as opposed to replacing it. Today, I am perfectly healthy, can exercise, and have given birth to twins! Thanks Best Doctors!"*

-Andrea M.

### Other Facts About Best Doctors...

- Founded in 1989 by doctors affiliated with Harvard Medical School as a way to provide doctor-to-doctor consults for complicated cases.
- Conducts the largest biennial peer-review based evaluation of the medical profession worldwide, neither paying for nor accepting fees from doctors for inclusion.
- Works with over 150 "blue chip" organizations in 30 countries around the world. Best Doctors "blue chip" clients are primarily insurance companies, financial institutions, large corporations and government agencies.
- Best Doctors provides a network of the best doctors and hospitals in the United States and globally, with access to discounts where available.



**INTERCONSULTATION™**  
Medical Advice and Treatment Planning

**FINDBESTDOC™**  
Identification of the Right Care Provider

**FINDBESTCARE®**  
Care Management

## Service Description

Best Doctors provides an in-depth review of your medical files to assist in the development and confirmation of the diagnosis and to help develop a treatment plan. You and your family's physician will have access to the latest technologies and the opinions of world-class specialists. With a fast and detailed turnaround of results, the InterConsultation process can reduce potentially serious complications that can result from a misdiagnosis and help your treating physician determine the proper course of action.

A customized search across a constantly updated global database of over 50,000 specialists who are best qualified to meet your specific medical needs. You will have access to a Personal Advocate, who will work with physicians affiliated with the world's leading medical institutions, to help explain your treatment options and determine the best care provider for your specific condition.

While you are receiving medical care, Best Doctors will review the necessary information provided by the medical specialists involved and will continually monitor the treatment process to ensure your medical priorities are being met.

If you decide to travel away from home to receive treatment, Best Doctors will assist with reservations and accommodation for you and your family. This can help reduce the stress of receiving the care that you need while away from home.

**You are responsible for the cost of traveling, lodging, hospital and medical appointments and medical treatments.**

## What Others Are Saying About Best Doctors

*"The leading doctor referral service in the country."*  
--- CNN, "Headline News"

*"Canadians can seek treatment from more than 40,000 [Year 1999] specialists and general practitioners in the United States, Britain, or Asia."*  
--- The Globe and Mail (Canada)

*"Skandia Puts 50,000 Specialists on Call...Skandia Life is to become the first UK health insurer to offer customers access to a "Best Doctors" database of 50,000 International surgeons and other specialists, enabling them to identify the most appropriate consultants to treat their conditions"*  
--- The Sunday Telegraph (UK)

*"Best Doctors is a huge act of love for your family."*  
---Vancouver Sun (Canada)

*"Best Doctors...it's changing the face of American medicine..."*  
--- Morley Safer, "60 Minutes" (USA)

*"...the Best Doctors database can significantly shorten the path to finding the best treatment."*  
--- Sendung Euro Network TV (Austria)

*"Trustworthy, something that not every health service can boast."*  
--- The New York Times

Best Doctors Services are available for the following medical conditions: AIDS, Alzheimer's Disease, Benign Brain Tumour, Blindness, Cancer, Cardiovascular Conditions, Coma, Deafness, Kidney Failure, Loss of Speech, Major Organ Transplant, Major Trauma, Motor Neuron Disease, Multiple Sclerosis, Paralysis, Parkinson's Disease, Severe Burns, and Stroke.

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